NewB: an ambitious initiative an inspiring case study

Benoît Derenne director

Programme-related investing...

- 4P vision: people, planet, prosperity, participation
- Invest citizen cooperatives, many laureates from awards











FOOD











FINANCE























Why we invest in NewB

- **♦** Coherence:
 - Following up previous investments (microfinance, social economy)
 - Sustainable bank: systemic leverage effect

Dirk Coeckelbergh CEO, NewB

- Strong experience
- Strong values