NewB: an ambitious initiative an inspiring case study

Benoît Derenne
director
Programme-related investing...

- 4P vision: people, planet, prosperity, participation
- Invest citizen cooperatives, many laureates from awards
Why we invest in NewB

- Coherence:
  - Following up previous investments (microfinance, social economy)
  - Sustainable bank: systemic leverage effect
Dirk Coeckelbergh  
CEO, NewB

- Strong experience
- Strong values