

Social Entrepreneurship & Impact Investing

my personal journey



FONDATION
DE
FRANCE

Presentation by Piet Colruyt
Foundation 3.0 Strategic Round Table

4th of July 2014



**F O U N D A T I O N F O R
F U T U R E G E N E R A T I O N S**

My personal journey



2010

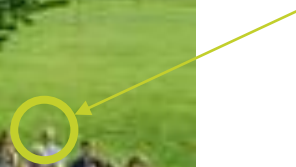
Who am I ?



Colruyt family



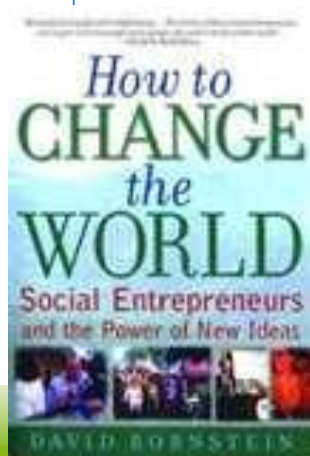
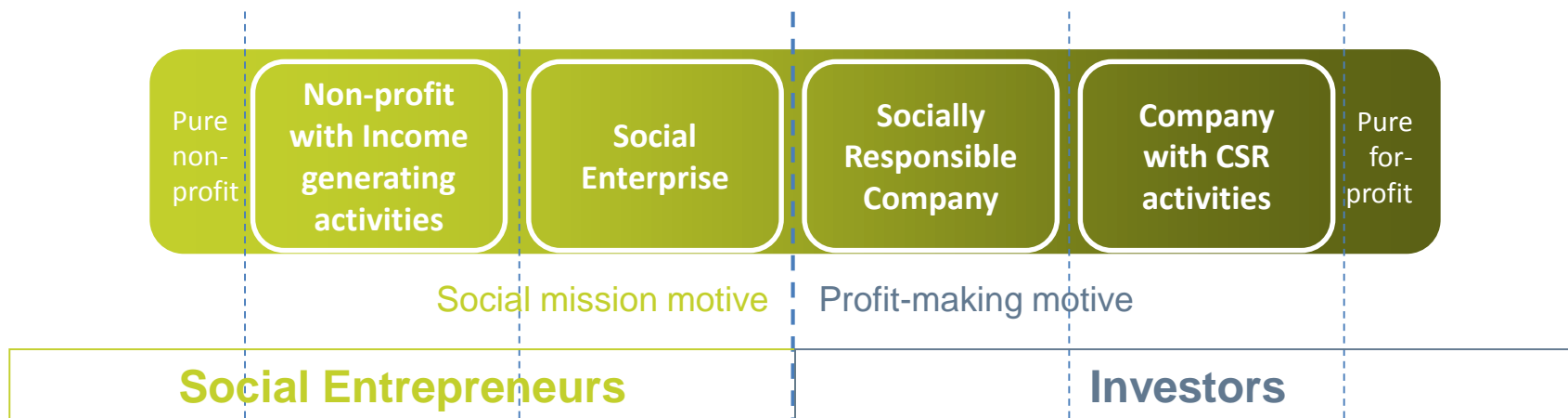
That's me !



Social Entrepreneurs ? Impact Investing ?



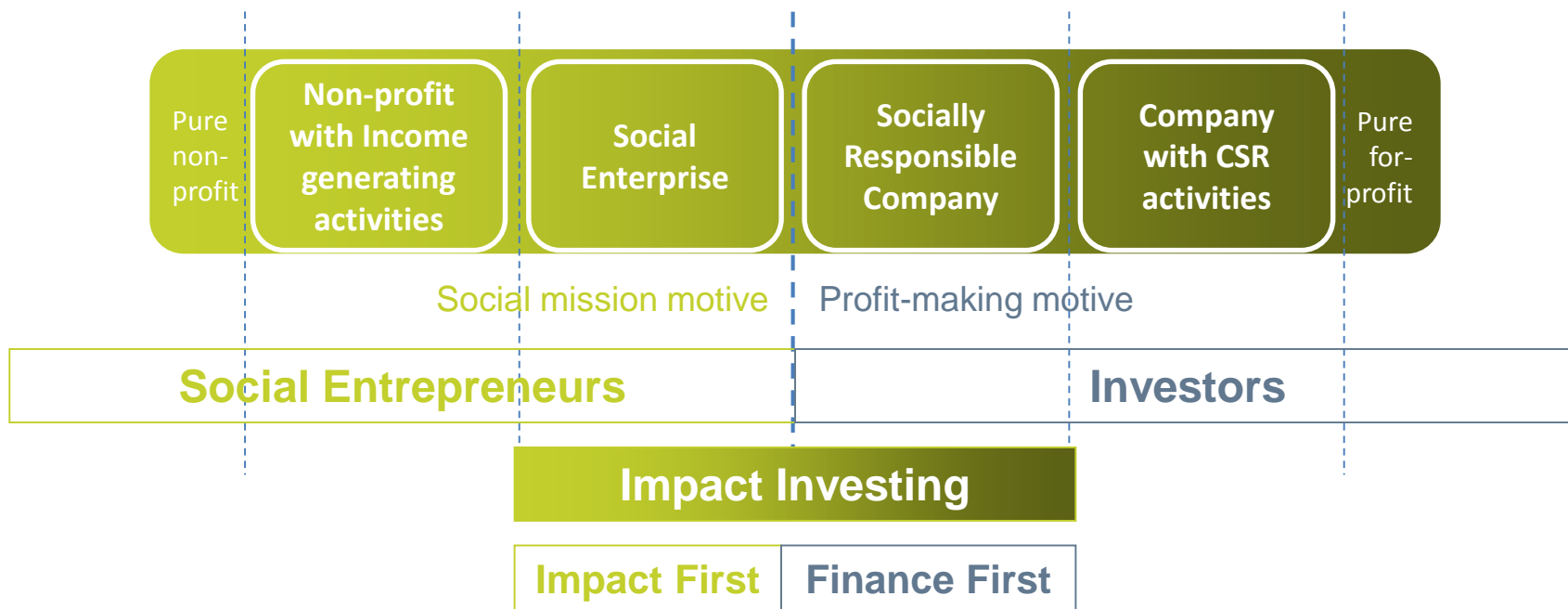
Spectrum of organisations – Social and Profit motive combinations



Social Entrepreneurs ? Impact Investing ?



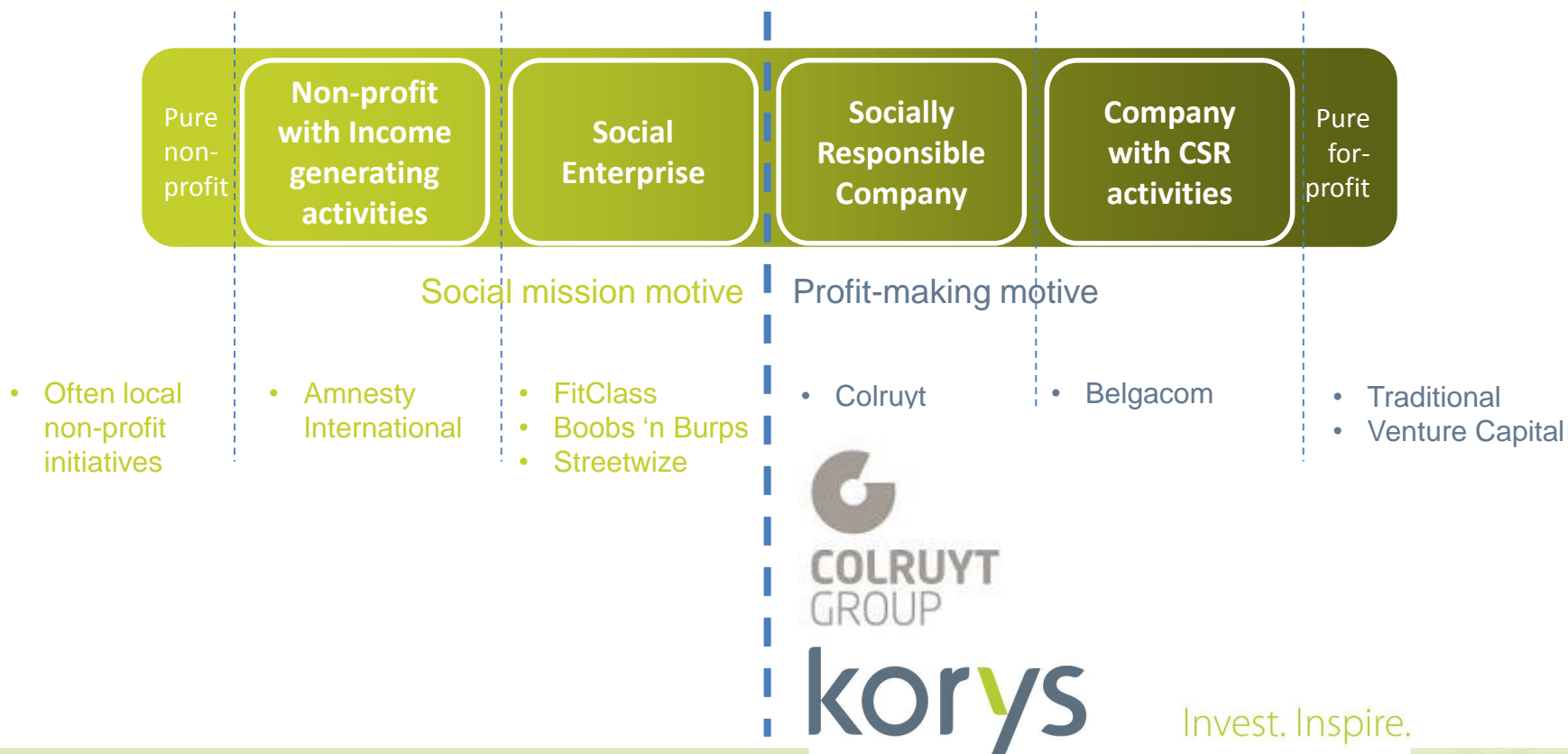
Spectrum of organisations – Social and Profit motive combinations





Korys ?

Spectrum of organisations – Social and Profit motive combinations





Impact Capital ?

$$SI^2 + RE^4 = WIN^6$$

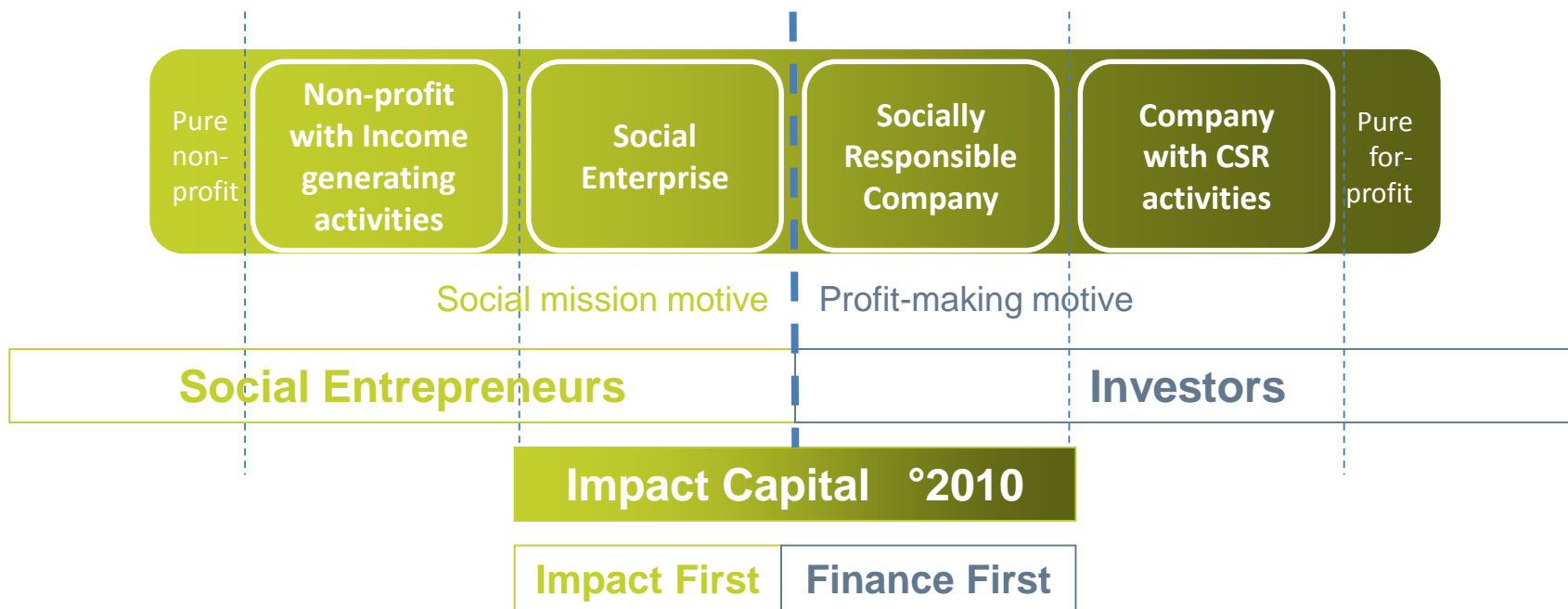
- **SI²** = **S**ocial **I**mpact through **S**ustainable **I**ntestments
- **RE⁴** = **R**etail, **R**enewable **E**nergy, **R**eal **E**state,
 Re-thinking **E**conomy
- **WIN⁶** = WIN-WIN for all stakeholders:
 - clients
 - employees
 - shareholders
 - company
 - suppliers
 - mankind
 (community, environment,
 future generations,...)





Impact Capital ?

Spectrum of organisations – Social and Profit motive combinations



My personal journey

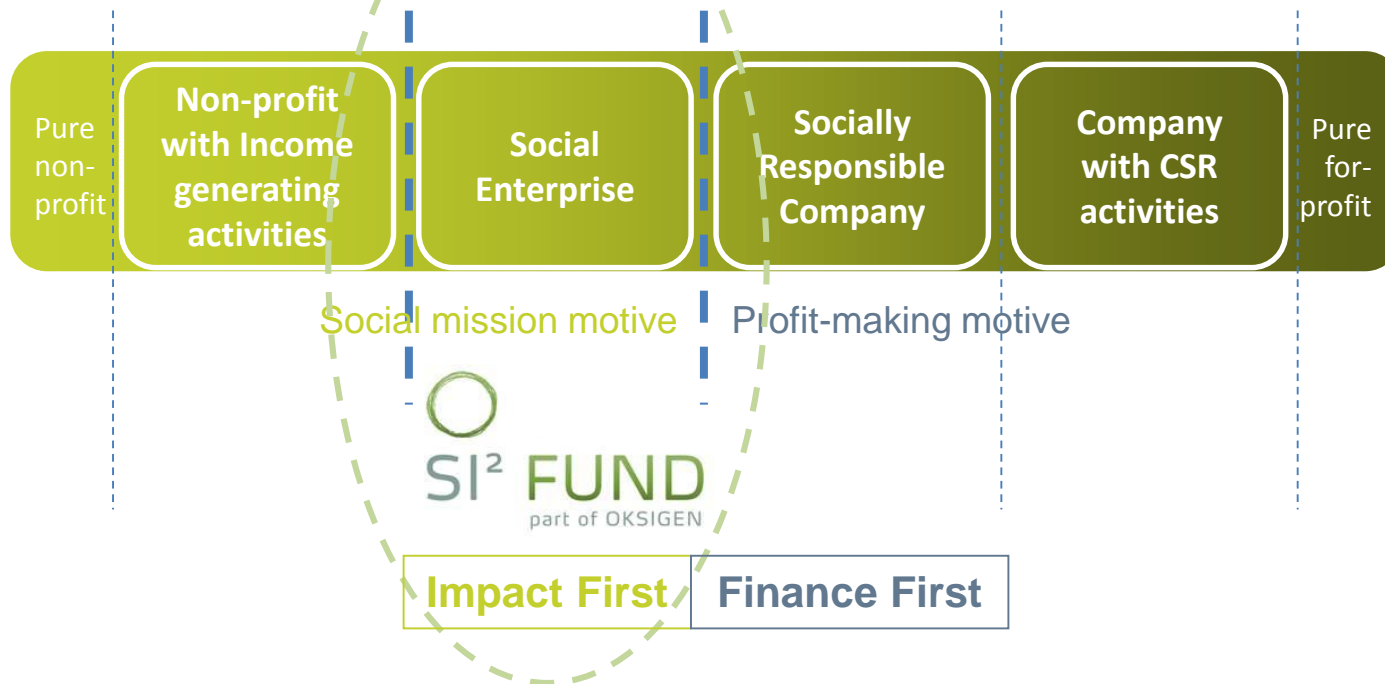


2012: another 2 pieces of the puzzle

SI² Fund ?



Spectrum of organisations – Social and Profit motive combinations



the social innovation ecosystem: answers to different needs of social enterprises

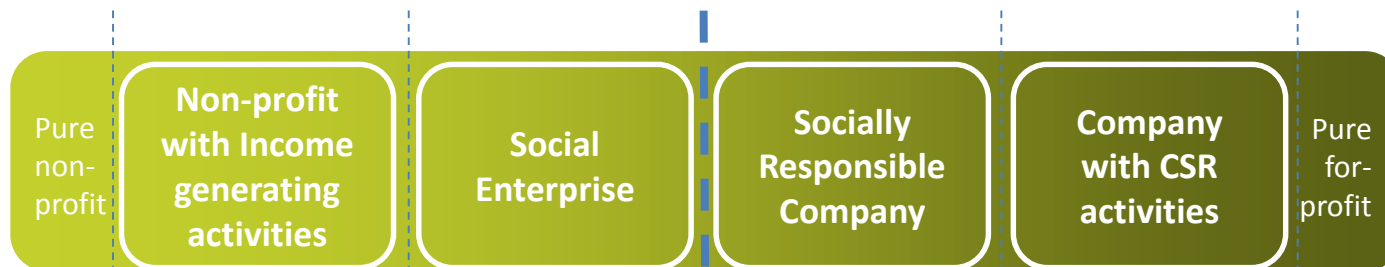


Still to develop:
- Crowdfunding platform
- Seed capital fund



Co-creation: interview with Pachauri ?

Spectrum of organisations – Social and Profit motive combinations



Social mission motive | Profit-making motive



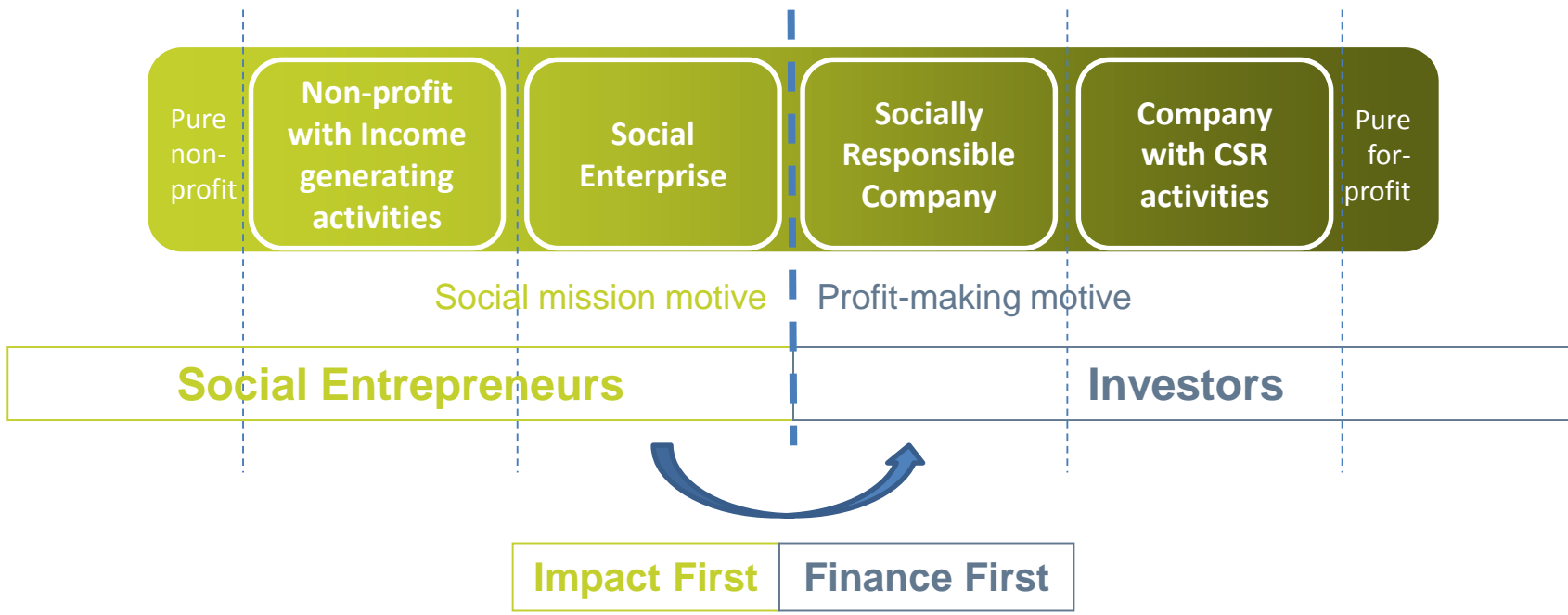
| | |
|---------------------------------|--------------------------------|
| <p>Green Economy</p> | <p>Blue Economy</p> |
|---------------------------------|--------------------------------|



Co-creation: hybrid value, shared value



Spectrum of organisations – Social and Profit motive combinations



Example: launch of Business & Poverty platform (°2014)

Thank you !

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