Social Enterpreneurship & Impact Investing

my personal journey

Presentation by Piet Colruyt
Foundation 3.0 Strategic Round Table

4th of July 2014
My personal journey

2010

Social entrepreneurs?
Impact Investing?

Who am I?
Korys?
Who am I?

Colruyt family

That’s me!
Social Entrepreneurs? Impact Investing?

Spectrum of organisations – Social and Profit motive combinations

- Pure non-profit
  - Non-profit with Income generating activities
- Social mission motive
  - Social Enterprise
- Socially Responsible Company
  - Company with CSR activities
- Profit-making motive
  - Pure for-profit

Social Entrepreneurs
Investors

ASHOKA
Everyone A Changemaker™

*How to Change the World: Social Entrepreneurs and the Power of New Ideas*
Social Entrepreneurs?  
Impact Investing?

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- Social mission motive
- Profit-making motive

- Social Entrepreneurs
  - Investors

- Impact Investing
  - Impact First
  - Finance First
Korys?

Spectrum of organisations – Social and Profit motive combinations

- Pure non-profit
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- Social mission motive
  - Amnesty International
  - Social Enterprise
  - Often local non-profit initiatives
  - FitClass
  - Boobs ‘n Burps
  - Streetwise

- Profit-making motive
  - Colruyt
  - Belgacom
  - Traditional
  - Venture Capital

- Pure for-profit
  - Colruyt Group
  - Korys

Invest. Inspire.
Impact Capital?

$SI^2 + RE^4 = WIN^6$

- $SI^2 = \text{Social Impact through Sustainable Investments}$
- $RE^4 = \text{Retail, Renewable Energy, Real Estate, Re-thinking Economy}$
- $WIN^6 = \text{WIN-WIN for all stakeholders:}$
  - clients
  - employees
  - shareholders
  - company
  - suppliers
  - mankind
    (community, environment, future generations,...)
Impact Capital?

Spectrum of organisations – Social and Profit motive combinations

Pure non-profit
Non-profit with Income generating activities
Social Enterprise
Socially Responsible Company
Company with CSR activities
Pure for-profit

Social mission motive
Profit-making motive

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Impact Capital °2010
Impact First
Finance First
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2012: another 2 pieces of the puzzle
SI² Fund?

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- Pure for-profit

Social mission motive
Profit-making motive

Impact First
Finance First
the social innovation ecosystem: answers to different needs of social enterprises

Still to develop:
- Crowdfunding platform
- Seed capital fund
Co-creation: interview with Pachauri?

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Social mission motive | Profit-making motive

Green Economy | Blue Economy
Co-creation: hybrid value, shared value

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Social mission motive

Profit-making motive

Social Entrepreneurs

Investors

Impact First  Finance First

Example: launch of Business & Poverty platform (°2014)
Thank you!

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