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## Fondation 3.0 – Table Ronde stratégique

sur le thème

### Mettre en place une stratégie d'investissements à impact et liés aux programmes

Bruxelles • 3 & 4 juillet 2014

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#### ► Ordre du jour

##### ► Lieu

Philanthropy House  
Rue Royale, 94  
1000 Bruxelles – Belgique

##### ► 3 juillet 2014

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17:30	Cocktail de bienvenue	
18:00	Allocution de bienvenue, objectifs de la table ronde, présentation des participants	Benoît Derenne, Directeur exécutif, Fondation pour les Générations Futures Dominique Lemaître, Directrice du Mécénat, Fondation de France Ivo Knoepfel, Directeur général, onValues
18:20	<b>Keynote:</b> Pourquoi les investissements à impact et liés aux programmes devraient-ils faire partie de la boîte à outils des fondations	Pieter Oostlander, Président, EVPA
19:10	<i>Courte promenade jusqu'au restaurant</i>	
19:30	Dîner	

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## ► 4 juillet 2014

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Dès 7:00	Petit-déjeuner buffet (Hôtel Bloom) <i>10-15 min. marche (850m) vers la Philanthropy House</i>	
8:30	<b>Introduction : L'investissement à impact dans le cadre de la gestion du patrimoine d'une fondation – Lien avec les enseignements de la Table Ronde de mars</b>	Ivo Knoepfel, onValues
9:00	Présentation d'études de cas & Questions-réponses	
	- Investissements à impact et liés aux programmes de la Esmée Fairbairn Foundation : bilan	Trupti Patel, Social Investing Fund Manager, Esmée Fairbairn Foundation
	- Comment l'investissement à impact est accessible à des fondations de taille modeste	Antje Schneeweiss, Dreilinden gGmbH Investment Advisory Board
	- Investir directement dans une organisation à haut potentiel de transformation sociétale : la NewB	Benoît Derenne, Directeur, Fondation pour les Générations Futures
10:30	Débat avec tous les participants	Toutes les fondations
	Sous-groupes * :	
	- <i>Investissements à impact et liés aux programmes, des outils adéquats pour ma fondation ?</i>	
	- <i>Quels sont les avantages et désavantages pour ma fondation des investissements liés aux programmes par rapport aux investissements à impact plus large ?</i>	
	- <i>Quelles solutions pratiques pour gérer les risques et réduire les coûts et les besoins en temps/savoir-faire ?</i>	
		(* avec buffet thé/café)
11:15	Discussion en plénière	
12:00	Déjeuner	
13:15	<b>Les fonds à impact, une solution pour vaincre les réticences envers l'investissement à impact ?</b>	
	- Aperçu du paysage et tendances européennes des fonds à impact	Ivo Knoepfel, onValues
	- Investir dans des entreprises et des projets à impact social dans le domaine de l'environnement et de l'innovation sociale : les exemples de Impact Capital NV et de SI² Fund.	Piet Colruyt, Fondateur et Directeur, Impact Capital NV et SI² Fund
	Questions & Réponses, discussion avec les participants	Toutes les fondations
14:30	<b>Discussion en plénière : Vers l'engagement d'un plus grand nombre de fondations dans l'investissement à impact</b>	Ivo Knoepfel, onValues
		Toutes les fondations
15:45	Conclusions & perspectives	Benoît Derenne, Dominique Lemaître, Ivo Knoepfel
16:15	Clôture (& réseautage informel)	

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## ▶ Intervenants

### ▶ Moderator: Ivo Knoepfel, Founder and Managing Director, onValues



Ivo has organised 2 European foundations meetings on mission investing, is the author of « 360° for mission » with case studies from 8 foundations and has counselled a number of foundations on investment strategy and policy, selection and evaluation of external asset manager, ongoing monitoring, including SRI and impact investments.

A certified international investment analyst and Swiss portfolio manager by training, Ivo Knoepfel won the award for Outstanding Contribution to Development in ESG at the TBLI (Triple Bottom Line Investing) Conference Europe 2011. He regularly publishes on issues relevant to long-term and sustainable investing and is a member of several industry bodies and associations.

He has been a founding member of the UNEP Financial Services Initiative, a co-chair of the Global Reporting Initiative's Measurement Working Group and a member of the Steering Committee for the Principles for Investors in Inclusive Finance. He is a senior advisor to the Global Footprint Network, a member of SustainAbility's Council and a senior advisor to Swisscontact, a foundation active in the development field.

[www.onvalues.ch](http://www.onvalues.ch)

### ▶ Pieter Oostlander, Chairman, EVPA



Pieter Oostlander is founding partner of Shærpa. His professional background is in accountancy and finance. In that field, he held CFO and other top-level finance functions. In 2004 he switched to the philanthropy sector. As a director of Noaber Foundation he managed the service organization, which ultimately was the foundation for shærpa (consulting). The decision to switch resulted from his ambition to make social impact and value creation (in addition to creating shareholder value) a significant part of his professional activities. As the Chair of the European Venture Philanthropy Association (EVPA), Pieter actively pursues to further professionalise the sector in the European arena. Pieter is also a member of the board of directors of SROI Network (Social Return on Investment), promoting the use of a systematic approach to social value accounting.

### ▶ Trupti Patel, Social Investment Fund Manager, Esmée Fairbairn Foundation



Trupti leads on the Finance Fund, the Esmée Fairbairn Foundation's social investment fund. The Finance Fund is a "social impact first" fund that invests in charities, social enterprises and intermediaries with the objective of generating a financial return alongside a positive social impact. Prior to joining the Foundation in 2013, Trupti worked at Social Finance, an intermediary that provides a range of financial advisory services to help build the social investment market. Her previous career experience also includes investment banking at Citigroup.

▶ **Antje Schneeweiß, Advisory Board member, Dreilinden gGmbH**



After completing her studies in Philosophy and Anglistics, Antje Schneeweiß has been working since 1991 on the development of criteria for sustainable investments, their operationalization and realization in sustainability research. Since 1996 she has been a member of scientific staff of Südwind, Institute for Economy and Ecumenism where she is responsible for the specialised field of "socially responsible investments". In 2002 Mrs. Schneeweiß published the "Kursbuch ethische Geldanlagen" (Timetable for Ethical Investments) by Fischer publishing house. Antje is also advisory member of Dreilinden's Investment board, specialized in sustainable and social investments.

▶ **Benoît Derenne, Founder and Executive Director, Foundation for Future Generations**



Benoît Derenne is the founder and director of the Foundation for Future Generations. Being a researcher focusing on environmental fiscality in the beginning of his professional career at the Institute for Economic and Social Research of UCL, Benoît became head of the environmental program and funds for young entrepreneurs of the King Baudouin Foundation. In 1998, he grounded a foundation exclusively oriented towards a sustainable world. The Foundation for Future Generations supports the development of initiatives in Belgium and at European level that provide sustainable solutions through a «4 P's» approach, altogether good for the environment (Planet), the well-being of all (People), a thriving economy (Prosperity), and with Participatory governance as a red line.

▶ **Piet Colruyt, Founder and Director, Impact Capital NV and SI<sup>2</sup> Fund**



Piet is an experienced (impact) investor and a Board member of several companies including Colruyt Group and Korys. He is the founder of Impact Capital NV, an investment holding that focuses on enterprises and projects with a social impact in the field of ecology, environment and social innovation. Impact Capital holds shares in 3E NV (consultancy and products for renewable energy and energy efficiency – Brussels), Re-Vive Brownfield Fund cvba (sustainable redevelopment of brownfields – Gentbrugge), Clean Energy Invest, SI<sup>2</sup> Fund and Colruyt.