

# FONDATION 3.0

## Table Ronde Stratégique

*Mobiliser toutes les ressources des fondations pour induire un changement systémique positif*

### Apport des fondations au changement sociétal : pratiques et outils d'évaluation

Bruxelles • les 26 & 27 novembre 2015

#### ► Lieu

Philanthropy House  
Rue Royale, 94  
1000 Bruxelles – Belgique



Gracieusement fourni par

#### ► Objectifs

De plus en plus, les fondations sont questionnées par rapport à leur impact: "Quels sont les résultats des investissements des fondations?", "Quels sont les changements sociétaux qu'elles initient?".

Fondation 3.0 a travaillé sur ces thèmes lors d'une rencontre organisée à Bruxelles en janvier dernier. Les aspects théoriques de l'évaluation des changements sociétaux y ont été abordés. Ce travail sera poursuivi lors d'une rencontre pratique axée sur des exemples concrets d'évaluation d'impact au sein de fondations. Plusieurs cas seront exposés et nous identifierons les éléments que les participants pourraient intégrer dans leurs propres pratiques, tenant compte de leur contexte spécifique.

#### ► Question clé sous-jacente

Le focus de la session sera des exemples pratiques et facilement applicables. Nous nous concentrerons sur la conception d'approches spécifiques, l'identification de méthodes appropriées, permettant également de maîtriser les coûts, et l'utilisation de l'évaluation avec les différentes parties prenantes. Nous considérerons les principes d'évaluation "OURS", signifiant que l'évaluation d'impact doit être "owned", "useful", "robust" et "simple".

Les participants auront l'opportunité d'échanger sur leurs propres modèles d'évaluation et de les travailler au cours de la session.



## ▶ Personnes-ressources

- **Gian Paolo Barbetta**, Manager Unité Stratégique pour la Philanthropie, Fondazione Cariplo (IT)
- **Michael Feigelson**, Directeur Exécutif, Bernard van Leer Foundation (NL)
- **Bettina Windau**, Directrice, Bertelsmann Stiftung (DE)
- **Barry Knight** (facilitateur), CENTRIS et Webb Memorial Trust

## ▶ Programme

Jour 1: Jeudi 26 novembre

15:30	Cocktail de bienvenue
16:00	Introduction
16:30	<b>Présentation Gian Paolo Barbetta, Manager Unité Stratégique pour la Philanthropie, Fondazione Cariplo</b>
17:30	Discussion
18:30	Fin
19:00	Repas

Jour 2: Vendredi 27 novembre

08:30	Travail de groupe sur le développement de systèmes d'évaluation au sein de fondations
10:00	<b>Présentation Bettina Windau, Directrice, Bertelsmann Stiftung</b>
11:15	Pause
11:30	<b>Présentation Michael Feigelson, Directeur Exécutif, Bernard van Leer Foundation</b>
12:45	Lunch
13:45	Séance de résolution de problèmes
15:30	Résumé des points clés à retenir
16:00	Évaluation
16:15	Fin
16:30 – 17:30	Comité de pilotage (partenaires uniquement)

## ► Personnes ressources

### Gian Paolo Barbetta, Manager Strategic Unit for Philanthropy, Fondazione Cariplo (IT)



Gian Paolo Barbetta is Head of the Evaluation Unit of the Cariplo Foundation and Professor of Economic Policy at the Catholic University of Milan. His professional work at the Cariplo Foundation is focused on the creation of adequate tools to measure the impact of the activities of the foundation.

His research work at the Catholic University is focused on the nonprofit sector and policy evaluation. In the first area, he paid particular attention to the role of the nonprofit sector in the Italian welfare system and its impact on efficiency in service provision; moreover, he has studied the role of grant-making foundations in supporting the nonprofit sector and in testing new policies. In the second area, he is particularly interested in the use of Randomized Controlled Trials in the field of social, educational and cultural policies.

### Michael Feigelson, Executive Director, Bernard van Leer Foundation (NL)



Michael Feigelson has spent the last 15 years focused on working with governments, civil society and business to improve opportunities for children and youth. He joined the Foundation as a Programme Officer in 2007. He then held the positions of Programme Manager, Programme Director and Interim Executive Director.

Michael has degrees from Wesleyan and Princeton Universities where he spent much of his time focused on understanding the impact of social and economic policies on children and families; he serves on the World Economic Forum Global Agenda Council on Behaviour; and – most importantly – he is the proud new father of a beautiful baby girl who reminds him every day of the importance, the challenges, and the joy that comes with a child's early years.

### Bettina Windau, Director, Bertelsmann Stiftung (DE)



Bettina Windau is Director at the Bertelsmann Stiftung. Since 1991, she has been responsible for education, philanthropy and civil society programmes in Germany, Spain, Egypt and Poland as well as international experts' networks and associations.

She is an expert for evaluation and organisation development. Since 2008 she contributes to the capacity building activities of the European Foundation Centre EFC in Brussels. As a volunteer she works as Chair of a Community Foundation.

## Barry Knight (facilitateur), CENTRIS and Webb Memorial Trust (UK)



Barry Knight is Executive Director of CENTRIS, and an adviser of the Global Fund for Community Foundations, particularly in the areas of evaluation and knowledge management. He is a social scientist who has worked for the UK government as adviser on policy and grants for non-profit organisations. His early career was spent in research and teaching at Cambridge University and he later worked for the European Commission. He has written books on economic development, family policy, inner cities, the voluntary sector, and social enterprise.

Over the years, he has evaluated programmes for Ford, Mott, Bertelsmann, Atlantic Philanthropies and others. He has experience of evaluating ambitious programmes, such as the International Network on Strategic Philanthropy, the

Community Foundation Fellowship Programme, City Bridge Trust's Access to Buildings Program, WINGS, as well as two Ford Foundation programs: the Community Philanthropy and Civic Culture Program and the International Initiative to Strengthen Philanthropy.

Barry developed (with others) innovative tools on impact assessment. His play 'Kirsty and the Evaluators' (jointly written with Lisa Jordan of the Bernard Van Leer Foundation) was first shown at an international gathering of philanthropists in Cairo using Egyptian actors in 2009. A video of this performance was shown, to much acclaim, at the European Foundation Centre Conference in June 2010. He was part of the team that is developing entertaining approaches to learning about evaluation, including 'Impact Island' at the EFC meeting in 2010 and 'Risky Business' at the EFC meeting in 2012. He facilitated the 2012 European Learning Lab on Evaluation in which a group of foundation executives have come together to advance the field of evaluation in philanthropy.