

The Transformative Power of Money

Conference



Benoît Derenne

Foundation for Future Generations



Vision



Pass on a liveable world F O R
FUTURE GENERATIONS

Mission: transform 360°-wise (4P)



Transformative philanthropic platform



Hilde Weckx

Expanscience



David Pitt-Watson

Business and social entrepreneur and author



What they do with our money

(And do they do what they ought to do?)

Poll

Conference | Q2

Which statement do you think best describes your view?

Statement 1: We live in a capitalist world. That means that finance sits at the very heart of the most important questions which challenge our society.

Statement 2: The truth is, finance is quite boring. I just want to be able to give my money away to someone I can trust, and not have to worry about it.



- a. I rather think statement 1
- b. I rather think statement 2
- c. I think none of these
- d. I think both



Poll Responses

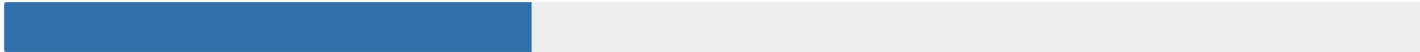


Statement 1: We live in a capitalist world. That means that finance sits at the very heart of the most important questions which challenge our society.

Statement 2: The truth is, finance is quite boring. I just want to be able to give my money away to someone I can trust, and not have to worry about it.

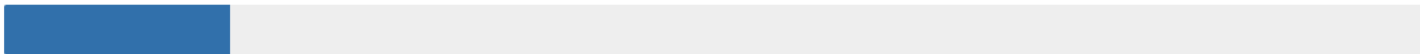
I rather think statement 1

36.8 %



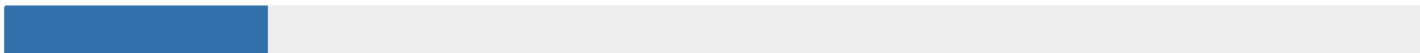
I rather think statement 2

15.8 %



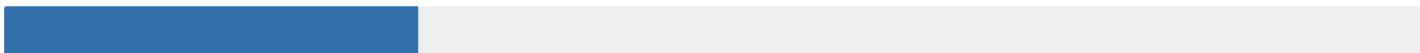
I think none of these

18.4 %



I think both

28.9 %



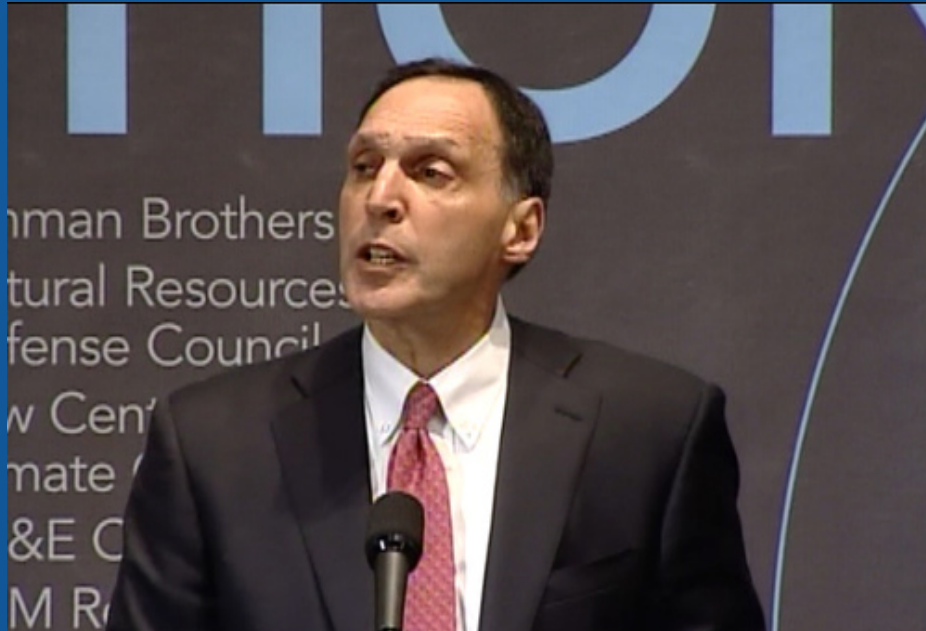
Web Respondents



Bank of England Respondents



Dick Fuld Lehman Brothers



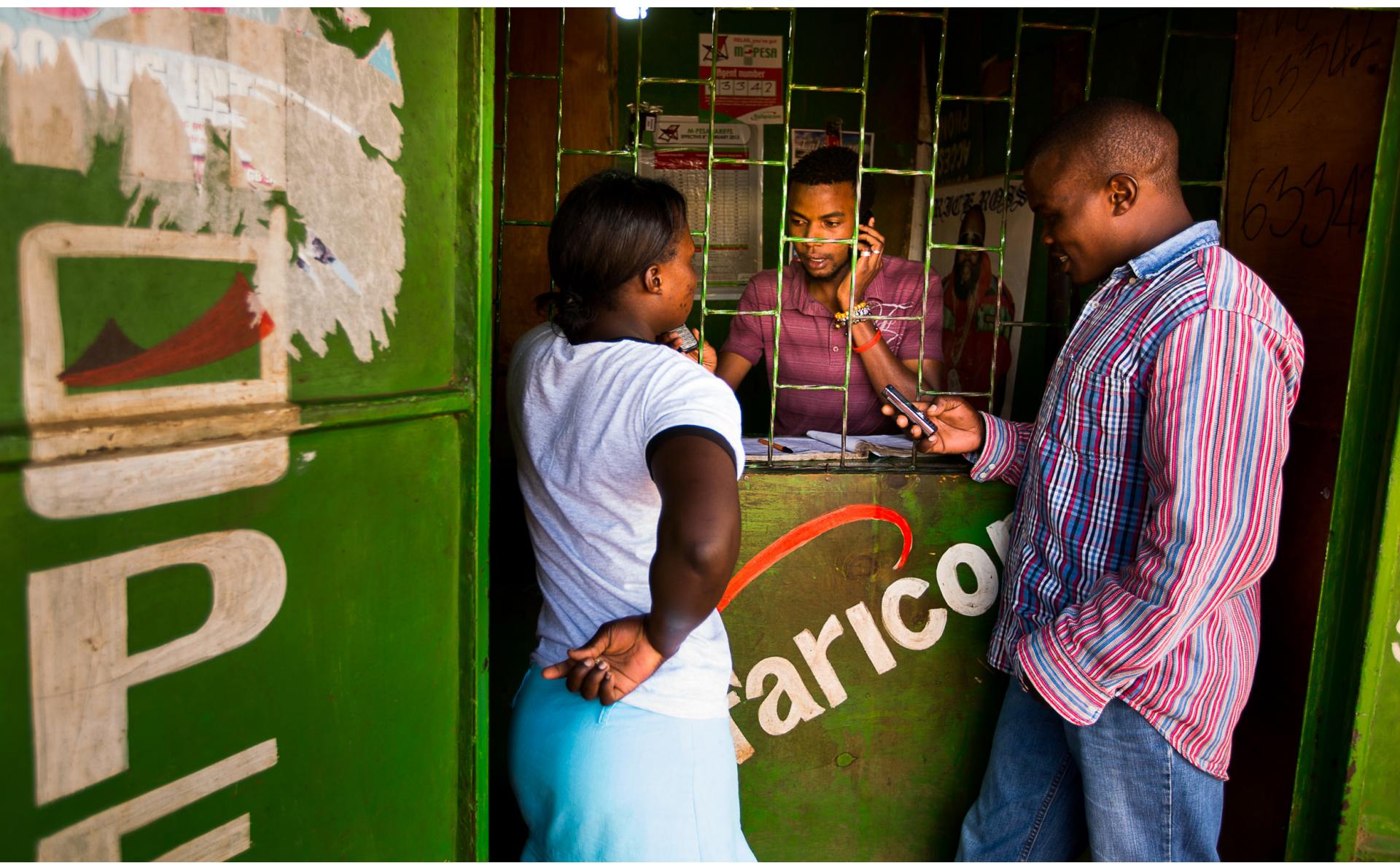
Fred Goodwin
RBS

FUTURE
GENERATIONS
Summit

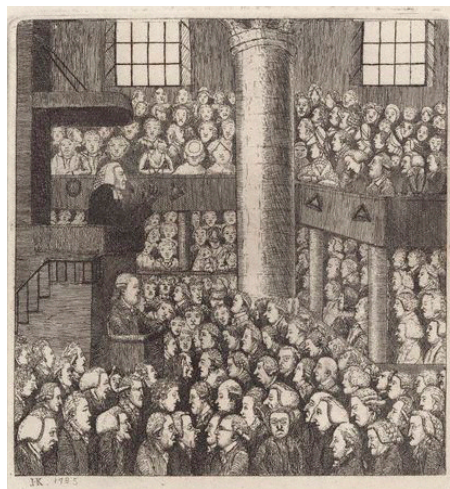


Mosammat Taslima Begum & Mohammed Yunus Grameen Bank





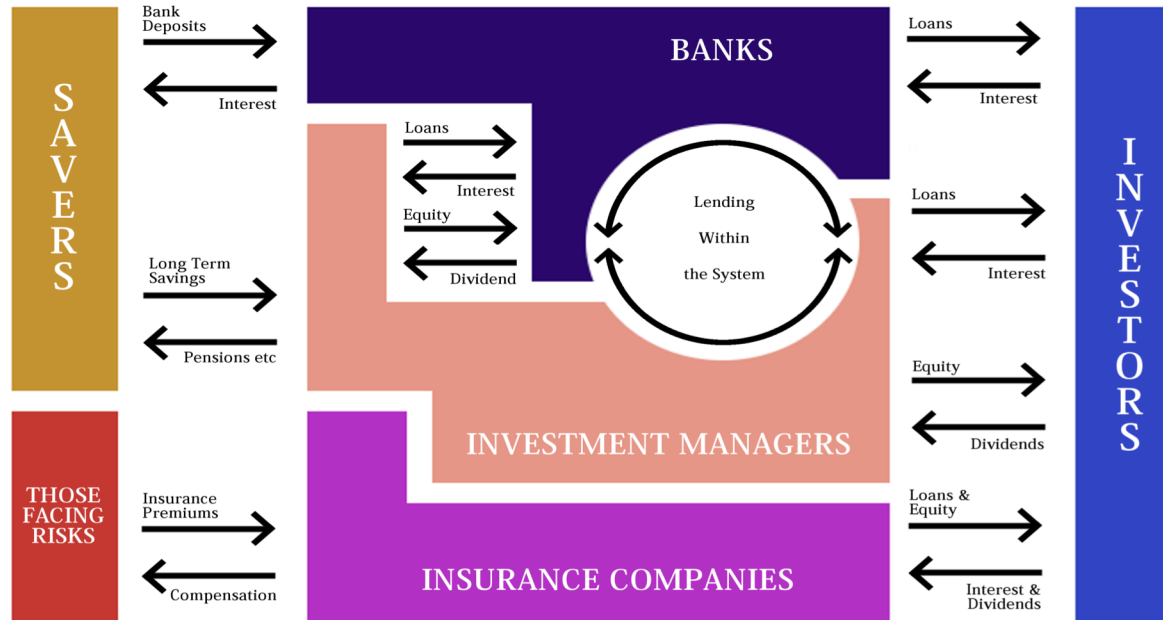
Financial Pioneers



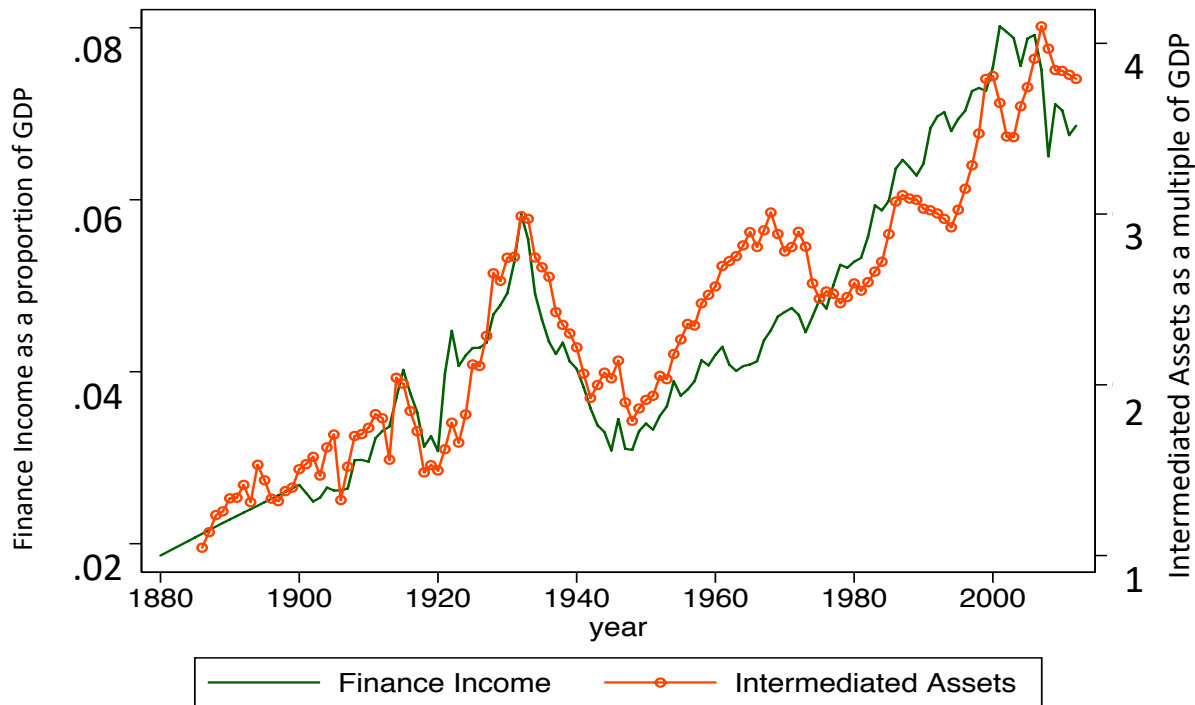
The Four Functions of Finance



The Financial System



Finance Industry Income and Intermediated Assets



The industry is absorbing an ever larger share of the GDP, and the GDP is becoming ever more “financialised”

The **FINANCIAL SYSTEM** Has got
more complex, But has it GOT more efficient?

Which Fund Manager to Choose?

Manager	Gross Return	Net Return	Relative Performance After fees
Guardian	5%	4.7%	-0.3%
One World	6%	5.5%	+0.5%
Rotheson	8%	7.3%	+2.3%

| Poll Conference | Q3

Which fund manager would you choose?

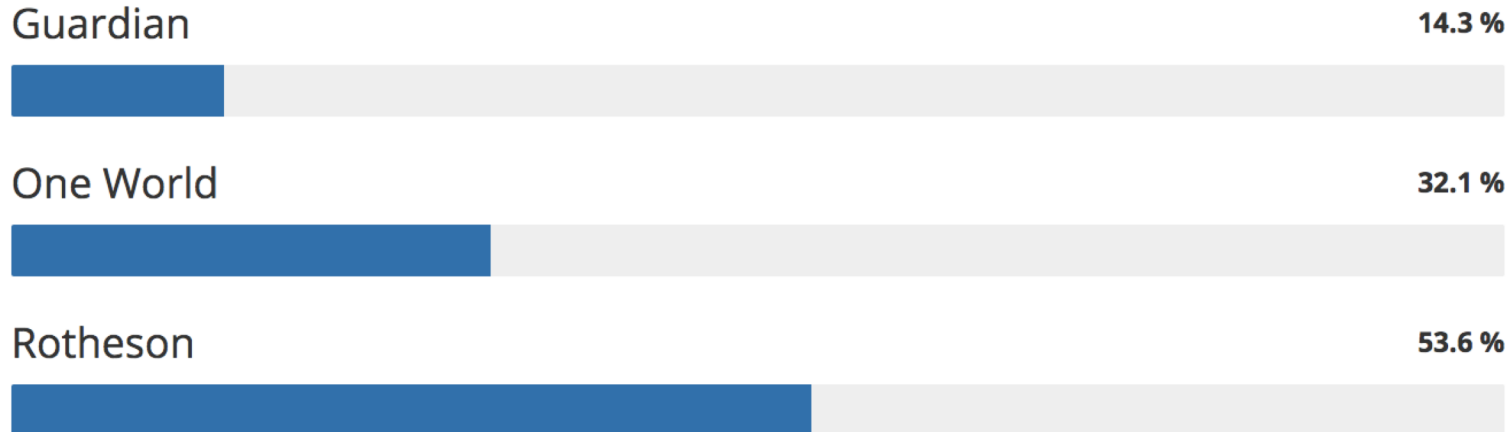
- a. Guardian
- b. One World
- c. Rotheson



Poll Responses



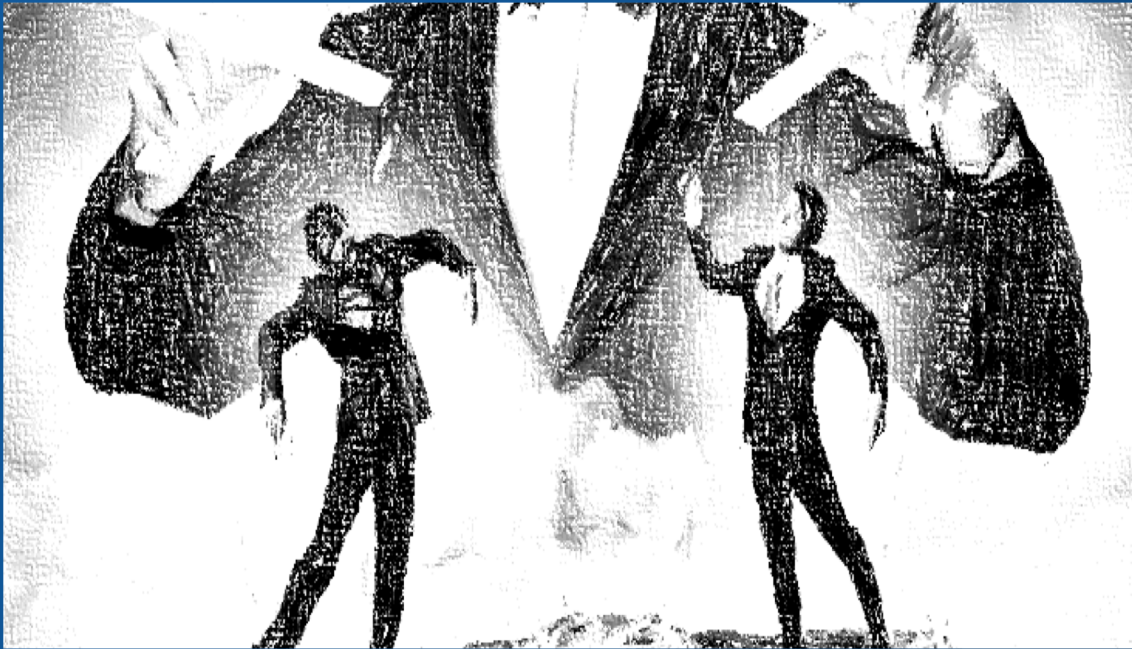
Which fund manager would you choose?



Which Fund Manager to Choose?

Manager	Fund	Gross Return	Net Return	Manager Relative Performance
Guardian		5%	4.7%	-0.3%
One World	A	6%	5.5%	-1.0%
	B	3%	2.5%?	
Rotheson	A	8%	7.3%	-0.7%
	B	6%	5.3%?	
	C	4%	3.3%?	
	D	2%	1.3%?	

The power of capital



Creating a Civil Economy



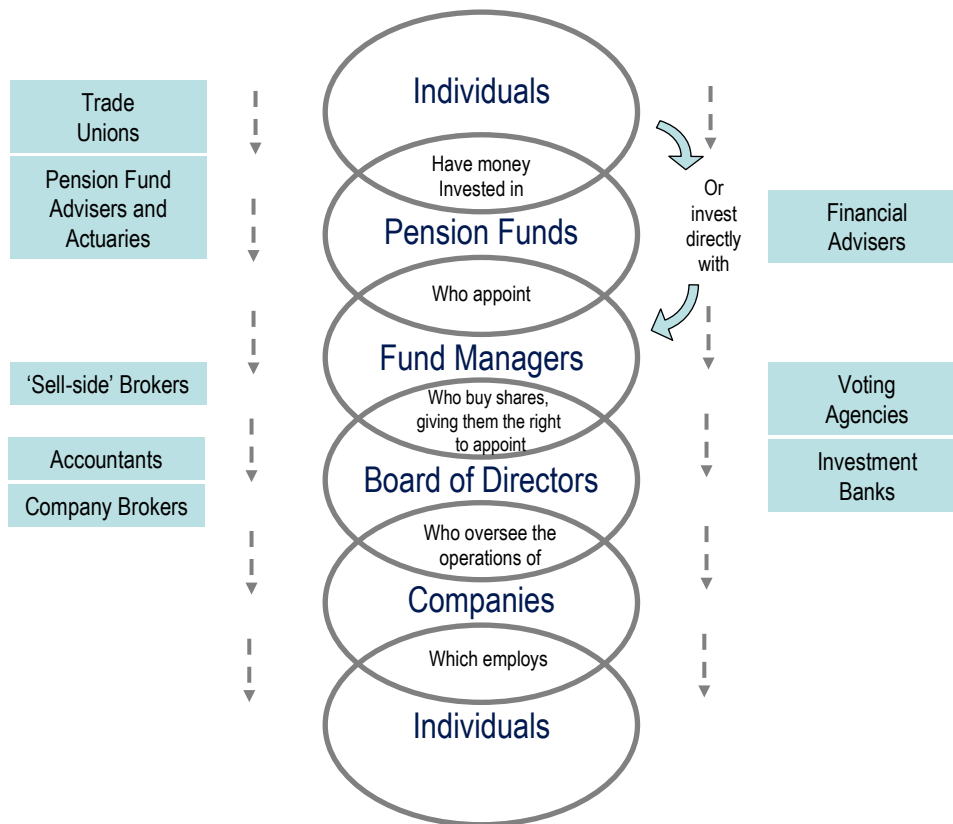
- Ask the right questions
- Demand answers
- Support new institutions
- Reform existing ones
- Committed people in the system
- Understand it isn't easy
- Needs vision
- Needs you

Ownership of Companies, 2006



Thanks to E Barnes
Acland Burghley School

Our governance system



Assert your rights: Save the Planet



Dear

You are responsible for investing my money. Thank you for undertaking that important job.

Climate change is a huge challenge for my, and everybody else's future. The actions of big companies, particularly energy companies, make an important difference to climate change. So can you assure me that when voting for directors of energy companies you will not approve the appointment of anyone who has not committed to manage their company in a way which is compatible with the Paris Climate agreement. I understand that many people are being elected who will not give that assurance, and would want to be sure that you are only using the votes my savings confer, only to approve the appointment of those respect their responsibility to protect the earth.

The importance of finance

- The purposes of finance are so important that early pioneers are often seen as social pioneers
- It seems to be doing a pretty poor job today
- But it is your money
- It will only get better if you demand it



Thank you



The Transformative Power of Money

Conference



| Panel



Maïté Mercier | Little Food

Thomas Van Craen | Triodos Bank

Giulia Porino | Finance Watch

Benoît Derenne | Foundation for Future Generations

David Pitt-Watson | Entrepreneur and author

Maité Mercier

Litte Food



Thomas Van Craen

Triodos Bank



| Triodos Bank



With the exercising of banking business, the company aims to contribute to social renewal, based on the principle that every human being should be able to develop in freedom, has equal rights and is responsible for the consequences of his economic actions for fellow human beings and for the earth. All in the widest sense of the word.

Articles of association Triodos Bank art. 2.2

Triodos  Bank

Poll Conference | Q4

Do you feel that the diversity of financial tools available on the market allows you to use your money for a positive transformation of society while meeting your own personal needs?

- a. I have access to enough financial tools
- b. I don't have access to enough financial tools
- c. I don't have a sufficient knowledge of the financial tools that are available



Poll Responses

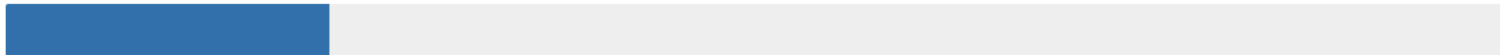


Do you feel that the diversity of financial tools available on the market allows you to use your money for a positive transformation of society while meeting your own personal needs?

I have access to enough financial tools 15.4 %



I don't have access to enough financial tools 21.5 %



I don't have a sufficient knowledge of the financial tools that are available... 63.1 %



Giulia Porino

Finance Watch



Benoît Derenne

Foundation for Future Generations



Expect societal impact

Expect financial return

Impact only

Impact first

Blended value

Financial return first

Financial return only

Grants

Impact First
& PRI

Impact investing

Sust. & Resp.
Positive screening

Investing (SRI)
Negative screening

(Near) Traditional
investment

"Paradise"
investment



| Panel



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Thomas Van Craen | Triodos Bank

Giulia Porino | Finance Watch

Benoît Derenne | Foundation for Future Generations

David Pitt-Watson | Entrepreneur and author

Questions & Answers



Conference | Q&A

Please send you question(s) for one or more speakers via the app. Feel free to add your name and organisation.



www.lineupr.com/ffg/fgs2018

Thank you

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